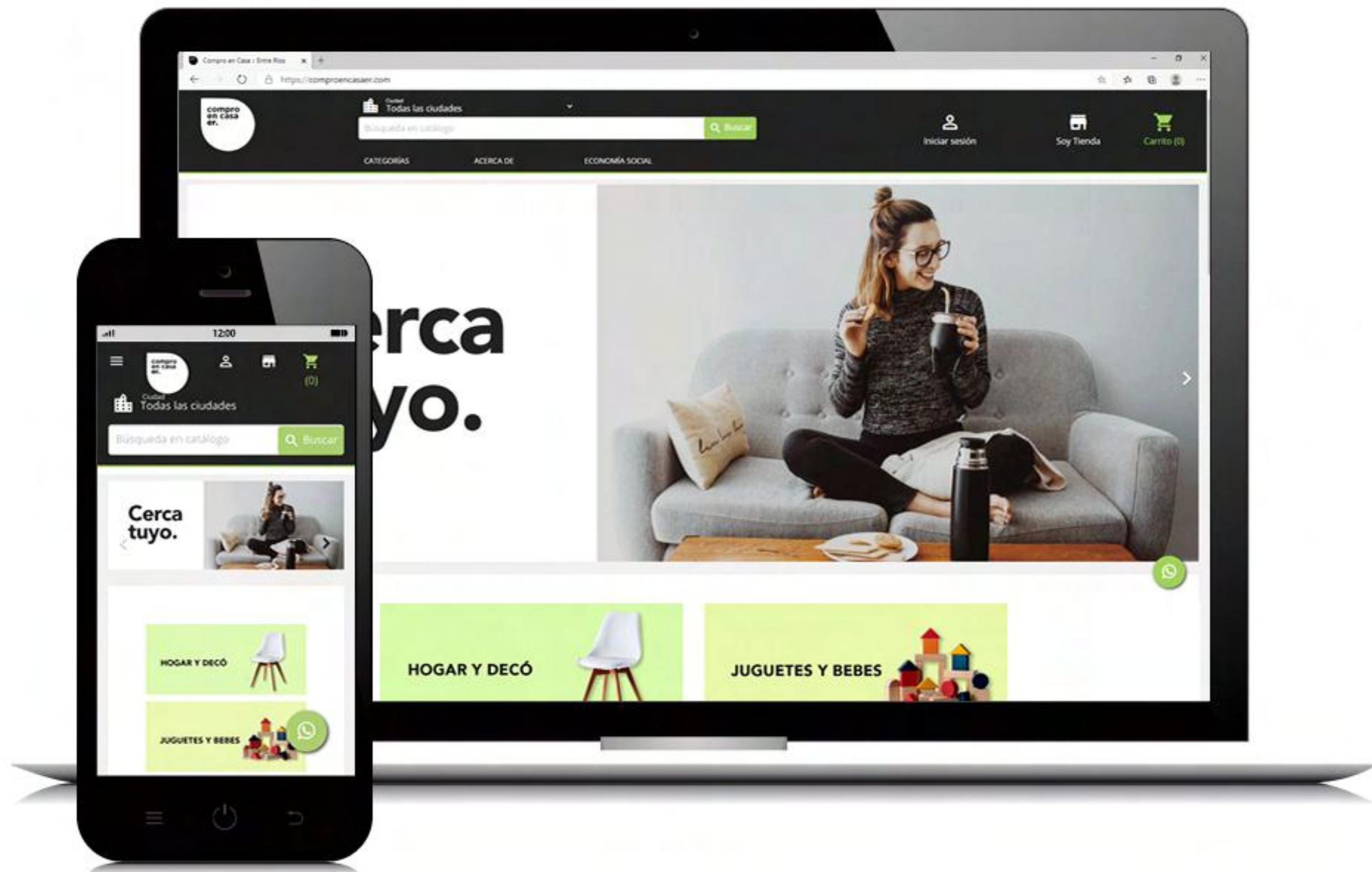




**Bombieri partnered with the
Ministry of Production of Entre
Ríos to transform e-commerce
access for entrepreneurs.**



The Ministry of Production of Entre Ríos commissioned to Bombieri to create of a new way to sell and promote regional products.

We worked together to design and develop a digital marketplace platform called ComproEnCasaER.com. This is a modern e-shop where the vendors can publish and sell all their products on-line.



+5K

Visitors in the first week.

7 days

To implement this solution.

We built ComproEnCasaER.com

ComproEnCasaER.com is a marketplace where entrepreneurs and store owners can offer their products in a unique digital market. The promotion and content moderation is under the Government's responsibility.

The marketplace allows for an onboarding process to start selling quickly, and users can buy any product published on the platform just like a traditional e-commerce shop. The users have different options to pay and to schedule product delivery.

Bombieri helps the Ministry of Production by delivering product design, software development and integration capabilities. In addition, Bombieri assists their clients throughout the selection of marketing strategies to increase the number of visitors and buyers; such as HotSales promotions.



Features of the multi-vendor e-market that Bombieri has delivered include:

Payment integration

We created a custom module to integrate the marketplace with payments gateway such as MercadoPago, PlusPagos and Sidecreer.



Marketing actions

Our team worked side-by-side with the Ministry staff to create successful marketing strategies and implement them.

IT Infrastructure

Our team designed and developed the infrastructure on AWS platform.



Professional design

Professionals designers have designed this solution exclusively for this project, to deliver the best user experience in any device.



“Bombieri was able to grasp the concept we wanted to convey to the people of Entre Ríos. The platform is a tool for entrepreneurs and MiPymes that has most certainly come to stay. We thank, above all, the ability to create a marketplace that is accessible and innovative.”

Pedro F. Gebhart

Secretary of Economic and Entrepreneurship Development.
Ministry of Production, Tourism and Economic Development
of Entre Ríos.



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